

September 25, 2024
22 Elul 5785

As fall approaches, we anticipate the High Holidays, a time of personal and congregational renewal, reflection and hope.

This has been an exciting year for Beth Shalom with the building of our new sanctuary and permanent Sukkah, the full-time employment of Rabbi Kaplan and the significant growth of our religious school. The future of our congregation is extremely bright, but to maintain our level of educational, programming and support services, financial resources beyond membership donations are needed.

Please support this year's High Holiday Appeal. Your participation is crucial to sustaining our combined congregation.

Please complete the attached form or donate online at www.bethshalomkc.org. If you have any questions, feel free to contact Ernie or Susan Rosenthal (High Holiday Appeal Chairs) at 913-491-8924 or email them at ernieros@yahoo.com.

I look forward to your participation in this year's High Holiday services and sharing many of our planned activities with you both online and in-person throughout the year.

Thank you for your continued membership and support of our synagogue.

L'Shanah Tovah,



Victor Wishna,
President

Levels of Giving

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<i>Tekiah</i>	\$ 1,800 +	\$_____
<i>Shevarim Teruah</i>	\$ 1,000-1,799	\$_____
<i>Shevarim</i>	\$ 750-999	\$_____
<i>Teruah</i>	\$ 500-749	\$_____
<i>Shofar</i>	\$ 250-499	\$_____
<i>Tzedakah</i>	\$ 100-249	\$_____
<i>Donor</i>	\$ 1-99	\$_____

----- Enclosed is our check

----- Above is our pledge, it will be paid by December 31, 2024

Name:-----

Credit card accepted for gifts \$100 or higher: Visa / MC / Discover (No additional fees will be charged)

Exp. Date:-----/-----

Signature:-----



VERY GENEROUS MATCHING GRANTS

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Ten families have generously agreed to provide matching grants for the first \$8,000 in combined new donations and increased pledges by families above the amounts given by them last year.

What does that mean? If you give an additional \$10, the High Holiday Appeal will actually receive \$50. Similarly, an increase of \$18 will generate \$90 for the Appeal, and raising your pledge by \$100 will be worth \$500.

The High Holiday Appeal is a vital part of our congregation's financial plan. Membership donations alone are not enough to support our synagogue. They do not cover our operating expenses, much less the myriad of support services we provide. This is by far our largest fundraiser of the year.

LET'S SET A NEW RECORD TOGETHER!

The largest amount Beth Shalom has ever collected in the High Holiday Appeal occurred last year as we raised \$124,928. Let's see if we can beat that record this year.

Please be as generous as possible to help offset the increased costs we are facing this year as we experience higher costs due to inflation and increased professional staffing to better serve our membership.



\$10 increase will become \$50

*High
Holiday
Appeal*
5785

