

August 23, 2023

6 Elul 5783

As fall approaches, we anticipate the High Holidays, a time of personal and congregational renewal, reflection and hope.

Following the consolidation of Ohev Sholom and Beth Shalom, the future of our combined congregation is extremely bright, but to maintain our level of educational, programming and support services, financial resources beyond membership dues are needed. This is especially the case as inflation increases the costs incurred by the synagogue.

Although the mechanics were somewhat different, both Ohev Sholom and Beth Shalom have a history of conducting High Holiday Appeals. Please support this year's campaign. Your participation is crucial to sustaining our combined congregation.

Please complete the attached form or donate online at www.bethshalomkc.org. If you have any questions, feel free to contact Ernie or Susan Rosenthal (High Holiday Appeal Chairs) at 913-491-8924 or email them at ernieros@yahoo.com.

I look forward to your participation in this year's unique High Holiday services and sharing many of our planned activities with you both online and in-person.

Thank you for your continued membership and support of our synagogue.

L'Shanah Tovah,



Ann Karty
President

Levels of Giving

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<i>Tekiah</i>	\$ 1,800 +	\$_____
<i>Shevarim Teruah</i>	\$ 1,000-1,799	\$_____
<i>Shevarim</i>	\$ 750-999	\$_____
<i>Teruah</i>	\$ 500-749	\$_____
<i>Shofar</i>	\$ 250-499	\$_____
<i>Tzedakah</i>	\$ 100-249	\$_____
<i>Donor</i>	\$ 1-99	\$_____

----- *Enclosed is our check*

----- *Above is our pledge, it will be paid by December 31, 2023*

*Name:*_____

Credit card accepted for gifts \$100 or higher: Visa / MC / Discover (No additional fees will be charged)

_____

*Exp. Date:*_____/_____

*Signature:*_____



VERY GENEROUS MATCHING GRANTS

Eleven families have generously agreed to provide matching grants for the first \$8,000 in combined new donations and increased pledges by families above the amounts given by them last year.

What does that mean? If you give an additional \$10, the High Holiday Appeal will actually receive \$50. Similarly, an increase of \$18 will generate \$90 for the Appeal, and raising your pledge by \$100 will be worth \$500.

The High Holiday Appeal is a vital part of our congregation's financial plan. Membership dues alone are not enough to support our synagogue. They do not cover our operating expenses, much less the myriad of support services we provide. This is by far our largest fundraiser of the year.

LET'S SET A NEW RECORD TOGETHER!

The largest amount Beth Shalom has ever collected in the High Holiday Appeal occurred last year as we raised \$124,229. Let's see if we can beat that record this year.

Please be as generous as possible to help offset the increased costs we are facing this year as we experience higher costs due to inflation and increased professional staffing to better serve our membership.



\$10 increase will become \$50

*High
Holiday
Appeal*
5784

