

September 13, 2022

17 Elul 5782

As fall approaches, we anticipate the High Holidays, a time of personal and congregational renewal, reflection and hope.

With the consolidation of Ohev Sholom and Beth Shalom, the future of our combined congregation is extremely bright, but to maintain our level of educational, programming and support services, financial resources beyond membership dues are needed.

Although the mechanics were somewhat different, both Ohev Sholom and Beth Shalom have a history of conducting High Holiday Appeals. Please support this year's campaign. Your participation is crucial to sustaining our combined congregation.

Please complete the attached form or donate online at www.bethshalomkc.org. If you have any questions, feel free to contact Ernie or Susan Rosenthal (High Holiday Appeal Chairs) at 913-491-8924 or email them at ernieros@yahoo.com.

I look forward to your participation in this year's unique High Holiday services and sharing many of our planned activities with you both online and in-person.

Thank you for your continued membership and support of our synagogue.

L'Shanah Tovah,



Ann Karty
President

Levels of Giving

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<i>Tekiah</i>	\$ 1,800 +	\$_____
<i>Shevarim Teruah</i>	\$ 1,000-1,799	\$_____
<i>Shevarim</i>	\$ 750-999	\$_____
<i>Teruah</i>	\$ 500-749	\$_____
<i>Shofar</i>	\$ 250-499	\$_____
<i>Tzedakah</i>	\$ 100-249	\$_____
<i>Donor</i>	\$ 1-99	\$_____

----- *Enclosed is our check*

----- *Above is our pledge, it will be paid by December 31, 2022*

*Name:*_____

Credit card accepted for gifts \$100 or higher: Visa / MC / Discover (No additional fees will be charged)

_____

*Exp. Date:*_____/_____

*Signature:*_____



VERY GENEROUS MATCHING GRANTS

Twelve Beth Shalom and two former Ohev Sholom families have generously agreed to provide matching grants for the first \$8,000 in combined new donations and increased pledges by families above the amounts given by them last year. This will be based on pledges made last year at either Beth Shalom or Ohev Sholom.

What does that mean? **If you give an additional \$10, the High Holiday Appeal will actually receive \$50.** Similarly, an increase of \$18 will generate \$90 for the Appeal, and raising your pledge by \$100 will be worth \$500.

The High Holiday Appeal is a vital part of our congregation's financial plan. Membership dues alone are not enough to support our synagogue. They do not cover our operating expenses, much less the myriad of support services we provide. This is by far our largest fundraiser of the year.

LET'S SET A NEW RECORD TOGETHER!

The largest amount Beth Shalom has ever collected in the High Holiday Appeal is \$118,321. Let's see if we can beat that record with our new combined congregation. Being able to have most congregants attend services in person this year will also help.

Please be as generous as possible to help offset the increased costs resulting from inflation and getting operations back to normal after two years of curtailed operations due to COVID.



\$10 increase will become \$50

*High
Holiday
Appeal*
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