

# Beth Shalom Sisterhood Calendar Ad Form 2017-2018/5778

Name of Advertiser/Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Ad Authorized By \_\_\_\_\_ Solicitor \_\_\_\_\_ Captain \_\_\_\_\_

## ADVERTISEMENTS

- \_\_\_\_\_ Full Page.....\$250
- \_\_\_\_\_ Full Page in Color.....\$350
- \_\_\_\_\_ Half Page (1/2).....\$160
- \_\_\_\_\_ Quarter Page (1/4).....\$110
- \_\_\_\_\_ Eighth Page (1/8).....\$ 80
- \_\_\_\_\_ Business Card (1/8).....\$ 80
- \_\_\_\_\_ Sixteenth Page (1/16).....\$ 55

- \_\_\_\_\_ New Ad Copy Enclosed
- \_\_\_\_\_ Use Same Ad As Last Year

- \*See reverse side for ad dimensions
- \*Calendar pages are in landscape orientation
- \*Ads may be personal or business
- \*Please submit ads in .jpg format

## LISTINGS

- Name \_\_\_\_\_
- \_\_\_\_\_ Benefactor.....\$250
  - \_\_\_\_\_ Sponsor.....\$100
  - \_\_\_\_\_ Patron.....\$ 75
  - \_\_\_\_\_ Double Chai.....\$ 36
  - \_\_\_\_\_ Chai.....\$ 18
  - \_\_\_\_\_ B'nei Mitzvah.....\$ 20
  - \_\_\_\_\_ Confirmation.....\$ 20
  - \_\_\_\_\_ High School Graduation.....\$ 20
  - \_\_\_\_\_ College Graduation.....\$ 20
  - \_\_\_\_\_ Shanah Tovah Family Name.....\$ 10

Your Family Name \_\_\_\_\_

Listings of children, grandchildren, & great-grandchildren  
(\$7.50 per name of child) \_\_\_\_\_

Your Name \_\_\_\_\_

Children's Names \_\_\_\_\_

Grandchildren's Names \_\_\_\_\_

Great-grandchildren's Names \_\_\_\_\_

Memorial Listings (\$10 per name) \_\_\_\_\_



**Deadline for Calendar Ads**  
**April 6, 2017**

**Mail your ad form to:**  
Beth Shalom Sisterhood  
Attn: Calendar  
14200 Lamar Avenue  
Overland Park, KS 66223

**For answers to your questions:**  
Berenice Haberman  
Email: bshaberman521@gmail.com  
Phone: 913-894-6657

Please Enclose Payment \$ \_\_\_\_\_  
Checks made payable to Beth Shalom Sisterhood

**Full Page**  
**10" x 7.5"**  
**\$250 or \$350 (In Color)**

**Half Page**  
**10" x 3.75" (Landscape)**  
**5" x 7.5" (Portrait)**  
**\$160**

**Eighth Page**  
**(Similar to Business Card Landscape)**  
**5" x 1.875"**  
**\$80**

**Eighth Page**  
**(Similar to**  
**Business Card**  
**Portrait)**  
**2.5" x 3.75"**  
**\$80**

**Sixteenth Page**  
**2.5" x 1.875"**  
**\$55**

**Quarter Page**  
**5" x 3.75"**  
**\$110**

**Ad Sizes Not to Scale**